



SWITZERLAND GLOBAL ENTERPRISE enabling new business

> Salone del Mobil<mark>e.</mark> Milano

Laure Gremion Ginger Zalaba Fabian Bolliger

SWISS DESIGNERS

SaloneSatellite Fiera Milano, Rho Pavilion 13-15 Booth EO6

Swiss Designers at SaloneSatellite

Milan, Italy - The **Salone del Mobile.Milano** is looking ahead to the **2023 edition**, which will be held in the Fiera Milano district in Rho from April 18 to 23. Also eagerly awaited is the return of <u>Euroluce</u>, the event dedicated to **lighting design**.

The **collective Swiss Designers** is excited to participate for the first time ever at world-renowned SaloneSatellite during Salone del Mobile at Fiera Milano RHO.

The three pioneer designers, Fabian Bolliger, Laure Gremion and Ginger Zalaba, were chosen to represent the contemporary design scene of Switzerland. Swiss Designers, Switzerland Global Enterprise and the Consulate General of Switzerland in Milano are pleased to invite you to:

Swiss Designers at the <u>Salone Satellite</u> Fiera Milano RHO Pavilion 13 I E06 April 18-23, 2023 | 9.30am-6.30pm daily

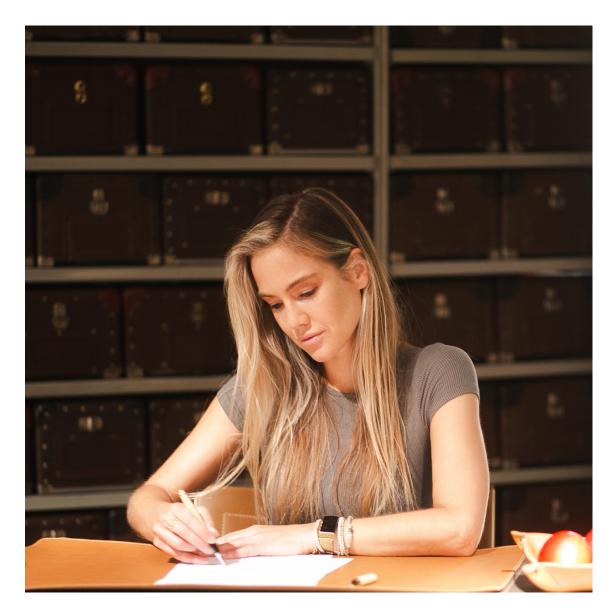


Kolb Bauhaus lightning revival

Zalaba Design's award-winning Kolb collection is a modernisation of the <u>Otto</u> <u>Kolb</u> Bauhaus Classique's. After moving to New York Kolb became friends with Mies Van der Rohr and Charles Eames. They are the pioneers of the American New Bauhaus movement.

During Milano Design Week 2023 Zalaba Design launches the Kolb lightning revival. Kolb's Bauhaus lamp designs of the 50s manifest themself in joint and connection studies – the organic component of human limb function. The Kolb <u>mobile ceiling lamp</u> cones can be swivelled in numerous directions. Also the <u>table</u> lamp has a flexible lighting fixtures and becomes a wall lamp when hooked upside down to creating the perfect ambiance for any occasion. Each lamp provides direct and indirect ample lighting while also making a statement of modern design in any room.

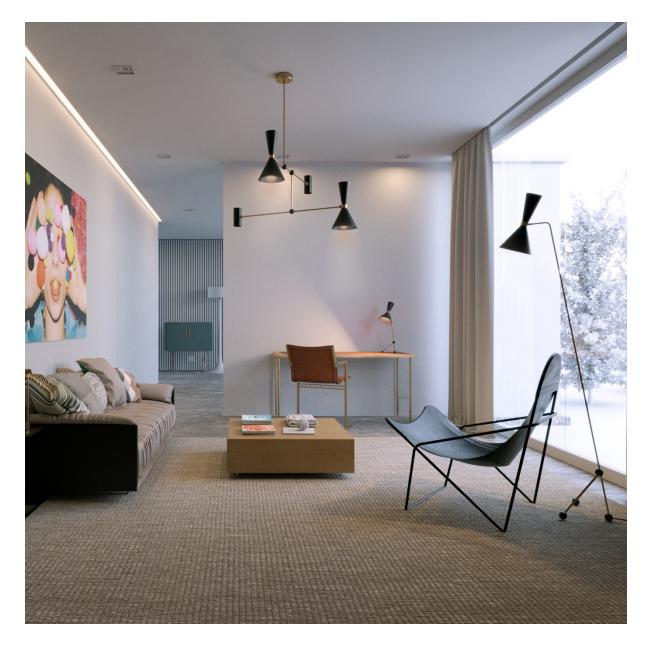
"We are excited to represent Swiss design at SaloneSatellite to the global furniture market and curious to see how the design scene will interact." said Ginger Zalaba - designer and CEO of Zalaba Design.



Bauhaus Daughter

<u>Ginger Zalaba</u> graduated with a master's degree in Exhibition Design from the Zurich University of the Arts. In addition, she studied Interior Design at IED Milan. At the young age of twenty-six, she became CEO of the Zurich-based family business <u>Zalaba Design</u> specializing in modern interior design and bespoke furniture production.

In honor of her grandfather - Bauhaus pioneer <u>Otto Kolb</u> - Zalaba took over his legacy with the ambition to modernize it and to bring back in vogue the Bauhaus style. The recovery of Kolb's almost forgotten mid-century modern designs is perhaps one of the last Bauhaus furniture revivals. International exhibitions led to a collaboration with Walter Knoll and various design awards.



Don't miss our special events

18.04.23 | Press Preview 13:00 -16:00 RSVP
20.04.23 | Light Break Lunch 12:00 - 14:00 RSVP
22.04.18 | Zalaba Birthday Party 21:00 - 03:00 RSVP

For <u>RSVP or to schedule an appointment</u> please contact:

Ginger Zalaba ginger@zalaba.com +41 79 868 88 18

Click here to download press kit



Products

- A Jane Chair
- B Kolb Chair
- C Kolb Pendel Lamp
- D Kolb Table Lamp
- E Kolb Floor Lamp



Jane Chair

Materials: Core leather and coated steel Dimensions (Inch / cm): W 20.4" / 52 cm L 19.6" / 50 cm H 17.7 & 32.3" / 45 & 77 cm



Kolb Chair

Materials: Core leather and coated steel Dimensions (Inch / cm): W 20.4" / 52 cm L 19.6" / 50 cm H 17.7 & 32.3" / 45 & 77 cm



Kolb Table Lamp

Materials: Coated steel & brass / light bulb E14 Dimensions (Inch / cm): W 7.8" / 20 cm L 11.8" / 30 cm H 19.7" / 50 cm



Kolb Pendel Lamp

Materials: Coated steel & brass / light bulb E14 Dimensions (Inch / cm): W 7.8" / 20 cm L 11.8" / 30 cm H 19.7" / 50 cm



Kolb Floor Lamp

Materials: Coated steel & brass / light bulb E14 Dimensions (Inch / cm): W 11.8" / 30 cm L 22" / 56 cm H 19.7" / 120 cm



Kolb Mobile Lamp

Materials: Coated steel & brass / light bulb E14 Dimensions (Inch / cm): W 47.2" / 120 cm L 47.2" / 120 cm H 23.6" / 60 cm

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